

Influencer Collaboration Terms & Conditions

Last Updated: August 6, 2026

Welcome to our Influencer Collaboration Program. By applying for or accepting a collaboration with us, you acknowledge that you have read, understood, and agree to the following Terms & Conditions.

1. Collaboration Type

This collaboration is strictly a **barter collaboration**. The Brand will provide the agreed complimentary stay, services, or experience in exchange for promotional content. No monetary payment, travel expenses, reimbursement, or financial compensation will be provided unless otherwise agreed in writing.

2. Eligibility

To participate in this collaboration, the Influencer must:

- Provide accurate personal and social media information.
- Own or have permission to use all content created for the collaboration.
- Maintain a public social media profile for the duration of the campaign.
- Comply with all applicable platform policies and advertising disclosure requirements.

3. Deliverables

The Influencer agrees to create and publish the following original content:

- **1 Instagram Reel** featuring a **voiceover property review**.
- **1 Instagram Reel** showcasing the **property and rooms without a voiceover** (cinematic/property tour style).
- **4 Instagram Stories** highlighting the property, amenities, experience, or other agreed aspects.
- **2 Instagram Carousel Posts**, each containing **3–4 high-quality photos**.

All content must be:

- Original and created specifically for this collaboration.
- High-quality, clear, and professionally presented.

- Published on the Influencer's agreed social media account(s).
- In accordance with the Brand's content guidelines.

4. Content Timeline

The Influencer agrees to publish all agreed deliverables within **7 to 14 days** after completing their stay at the property.

Content should be published on **alternate days** to maintain consistent visibility and audience engagement unless otherwise approved in writing by the Brand.

Any anticipated delays must be communicated to the Brand in advance for approval.

5. Content Guidelines

The Influencer agrees to:

- Accurately represent the property, services, and experience.
- Produce authentic, engaging, and high-quality content.
- Avoid misleading, offensive, defamatory, or inappropriate content.
- Follow any content brief or campaign guidelines provided by the Brand.
- Clearly disclose the collaboration where required by applicable laws or platform policies.

6. Content Ownership & Usage Rights

The Influencer retains ownership of the original content they create.

By participating in this collaboration, the Influencer grants the Brand a **non-exclusive, royalty-free, worldwide license** to repost, share, feature, and use the published content across the Brand's website, social media platforms, digital marketing, promotional campaigns, and other marketing materials, with appropriate credit where reasonably possible.

7. Brand Expectations

The Brand reserves the right to:

- Request reasonable edits before publication if the content contains factual inaccuracies or does not meet the agreed guidelines.
- Repost and promote the published content.
- Decline future collaborations if agreed deliverables are not completed.

8. Cancellation & No-Show

If the Influencer is unable to attend the confirmed stay or complete the collaboration, they must notify the Brand as soon as possible.

The Brand reserves the right to cancel or reschedule the collaboration due to operational requirements, property availability, force majeure events, or other unforeseen circumstances.

9. Failure to Complete Deliverables

Failure to publish the agreed deliverables within the agreed timeline, without prior written approval, may result in:

- Disqualification from future collaborations.
- Removal from the Brand's influencer program.
- Any other reasonable action deemed appropriate by the Brand.

10. Professional Conduct

The Influencer agrees to maintain professional, respectful, and ethical conduct throughout the collaboration and while staying at the property.

Any behavior that damages the Brand's reputation or disrupts the property's operations may result in immediate termination of the collaboration.

11. Limitation of Liability

The Brand shall not be liable for any indirect, incidental, or consequential damages arising from participation in this collaboration, except where required by applicable law.

12. Changes to These Terms

The Brand reserves the right to modify these Terms & Conditions at any time. Updated terms will become effective immediately upon publication on this page.

13. Acceptance

By submitting the collaboration form or selecting the acceptance checkbox, the Influencer confirms that they have read, understood, and agree to these Terms & Conditions. The Influencer also agrees to fulfill all deliverables within the agreed timeline and comply with the collaboration requirements outlined above.